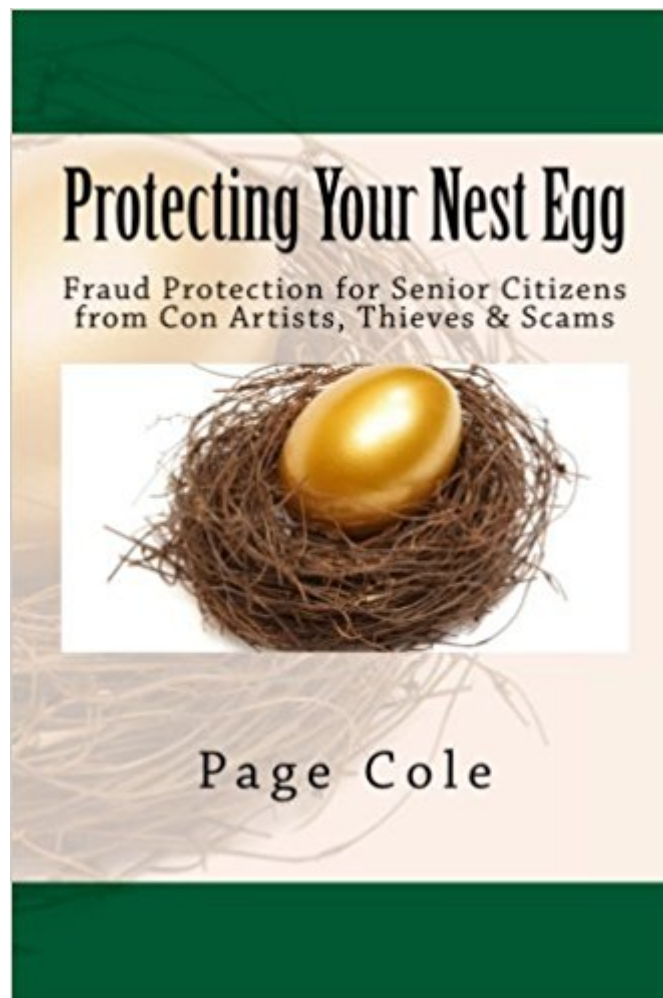




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Protecting Your Nest Egg: Fraud Protection For Senior Citizens From Con Artists, Thieves & Scams



Synopsis

Voted the Best Business Book by the Florida Author and Publishers Association in 2015! "According to research conducted in several statewide surveys around the country, fraudulent telemarketing techniques have victimized 26 percent of the entire U.S. adult population at some point in their lives. Every year, these victims, 57 percent of whom are over the age of 50, lose a total of \$40 billion to telemarketing fraud alone, according to a 2001 AARP study." Retirement Industry Trust Association

These victims are our parents, grandparents, neighbors and friends. What can we do to protect them? How can we help? This new resource "Protecting Your Nest Egg: Fraud Protection for Senior Citizens from Con Artists, Thieves and Scams" is just what you need to help prepare and protect seniors from being the victims of fraud! The foreword is written by the best-selling and multi-award winning author and elder care expert Angil Tarach-Ritchey. As the founder of www.ElderBoom.org, and author of "Behind the Old Face: Aging in America and the Coming Elder Boom", she is an expert in issues related to seniors. Help protect yourself and seniors from scammers, con artists and thieves, and guard your nest egg of retirement for your golden years! This book includes a comprehensive list and description of the most common and current scams and ways to effectively deal with and protect against them. There are also a "Scam Prevention Worksheet" and a "Scam Risk Survey" to help individuals assess just how likely they or a loved one are to fall prey to one of these scammers, and some practical tips and guidelines to best prepare them. Author Page Cole has over 30 years experience working with seniors, and currently is the owner of 2 Visiting Angels Senior Homecare franchises. He works on a regular basis with seniors in his church as well, and in his years of interacting with seniors and law enforcement has seen first hand what damage can be done to the assets and credit rating of unsuspecting seniors. This book is written for their protection and in their honor.

Book Information

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Customer Reviews

I am passionate about my relationships- my wife, kids, extended family and friends! I'm far from perfect, but I have a personal relationship with Jesus who offers me grace and helps me grow! I love being a part of a team of people that brings hope to seniors and their family members, by providing a way for them to stay in their own home in a safe and affordable way! I love to laugh, listen to every kind of music available (yes, my iTunes library is my addiction- 6,000 songs strong...) Just as important, I want to help make my community, my state, my country and my world a better place each day, simply by doing good things and being a positive impact. OK, that's my summary! AND NOW HERE'S THE LIST... * Owner of Visiting Angels of Green Country/Tulsa Metro * Owner of Visiting Angels of Bartlesville Visiting Angels(non-medical, private duty home care agency, respite care) * Licensed Home Health Care Administrator (2007) * Creator of LifeChest, an iTunes app for storing your most critical life information(and helping your aging parents gather all of their info into one place!) * Co-author of "The Character Based Leader- Instigating a Leadership Revolution" * Co-founder of "A Road Trip to Remember", a 155 walk raising over \$20,000 for the Alzheimer's Association! * Certified Senior Adviser (2010) Society of Certified Senior Advisers *13 years experience as administrator of several large non-profit organizations * Masters Degree in Education & Administration (1990) * Specialties: 23 years experience in working with Senior Adults in a variety of capacities, * COO of large non-profit where duties included managing a staff of 20 full time and 20 part-time staff, managing the daily workings of multi-use facility, administrating a 3 million dollar annual budget.

I rarely leave reviews, but I felt compelled to say something. I bought this book because of the high number of positive reveiws and i was interested in the subject; however this book is a fraud. It is very short. To fill space in the extremely short book, the author uses boldface typing to cover up the paucity of thought about the subject. It is very repetitive. It offers little to no information that is not common knowledge. I will never tell anyone how to spend their money, but in my opinion, this book is way overpriced, and you are getting nothing for your money. It isn't even written well.

"Still, there are those wolves in sheep's clothing laying in wait for unsuspecting senior citizens, and

without losing one bit of sleep, will bilk them out of hundreds or even thousands of dollars.... It's simply too dangerous and too devastating to trust too much."Page Cole's, "Protecting Your Nest Egg: Fraud Protection for Senior Citizens from Con Artists, Thieves & Scams", is a tactfully written informative non-fiction book regarding the protection of your loved one's investments. I have taken Dave Ramsey's, "Financial Peace University" course and found to be filled with invaluable knowledge but felt that it was lacking on instruction concerning protection of your assets later in life. This book explains all the scams and mistakes to be aware of in a clear and concise manner. Ultimately, while reading this book I think about my sweet grandfather and the grievance it would bring me to see him implore for his own hard earned money to be returned. Thank you Page for informing on how avoid the dreaded "...what if we would of done this instead?" scenario and leading me to embrace the "...better to be safe than sorry!" mentality.

It's unfortunate that a book like this had to be written, but sadly there are many evil people out there just waiting to take advantage of, fraud, and scam older adults. Page Cole has sure done the research for us with this current and comprehensive resource to help keep seniors safe. I actually recommend it for any age adult since these scams and fraudulent actions are not solely targeted at senior adults. None of us believe we can be duped by con-artists but it happens every day. If you have an older adult(s) in your family that refuses to believe it can happen to them, read the book and then take time to share some of the specific scams you feel your family member is most vulnerable to, with them. The more we know about what the evil ones are up to, the less likely they are to succeed and harm us, our family and friends!

Protecting Your Nest Egg is an informative book that is easy to read. It puts into perspective a variety of issues that seniors and others need to be aware of. First of all, we all need to run our credit report annually. Doing this will help to be aware of any credit issues we are not aware of. These may include identity theft, etc. Page Cole reminds the reader there is safety in numbers, especially when it comes to a seniors assets and financials. It is better to have more than one person looking over important issues. Having more than one person involved may avoid someone taking advantage of a "loved one." So many times seniors will loan money hoping it will gain them companionship. Page 154 and 155 give "Ten Laws Of Protection For Seniors." Check it out!

This is an excellent and important read for all. Although many unscrupulous individuals prey on seniors in particular, many of the scams mentioned here could be perpetrated against people of all

ages. In fact shortly after completing this book I personally was confronted with one of the scams identified (Mystery Shopper) through LINKEDIN. In addition to protecting yourself you will learn how to identify clues that a loved one might be in the grasp of one of these scams. In this age in which those who would do financial harm to others are becoming increasingly clever this book is a must read for all.

Very well written. You may look at this book, quickly scan the chapter headings and think that this stuff is intuitive, but until you READ this book, you won't understand how dangerous and real these threats are to our seniors. This is an excellent tool to make yourself aware of the vulnerabilities that put our parent's futures and our own at risk. It also becomes a great resource to substantiate any warnings you may be struggling to communicate to your parents, grandparents or any senior that may be vulnerable to the risks documented in the book. Get this book. One for you and one for every senior in your life.

I found this book by Page Cole extremely comprehensive and very useful to avoiding the pitfalls of all the scams we have in the free market place. Everyone in America, especially our Senior Citizen Population can learn something of value from the tips that Mr. Cole has provided. It was a very good fast read and I highly recommend purchasing it as a gift for a dear loved one in the near future.

I initially started reading this book thinking it would be very beneficial to those my parents and grandparents age, however, I found it to be very helpful for myself as well. I had 2 grandparents that were involved in being scammed. One of which was directly outlined in this book regarding contests. If I would have had access to this book during that time frame, I certainly would have been much better informed. I recommend this book to every adult!

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